



MANSFIELD ADVOCATES FOR CHILDREN
EXECUTIVE COUNCIL

Draft - MINUTES

Thursday, August 20, 2015

10:00am – 11:30am, Town Hall, Conference Room C

Members Present: Kelly Zimmermann, Jordana Frost, Cindy Guerreri, Patricia Schneider (staff), Rachel Leclerc, Maggie Ferron

Regrets: Susan Daley

WHAT (Topic)	Discussion	Outcome
Call to Order	J. Frost called the meeting to order at 10:20am.	
Consent Agenda	The June minutes were not approved as they were missing information regarding the scorecard discussion that took place at that meeting. The July minutes were approved.	
Old Business	<ul style="list-style-type: none"> • Legislative Update <ul style="list-style-type: none"> ○ C. Guerreri and M. Ferron reported on information provided by Graustein team and OEC at the Graustein Peer Exchange on 8/19. The Graustein team will no longer be funding discovery collaboratives; at least not according to current guidelines. New mission discussed; “[t]he mission of the [Graustein Fund] is to achieve equity in education by working with those affected and inspiring all to end racism and poverty.” ○ Graustein funds no longer limited to birth to 8. ○ Graustein will provide Technical Assistance this year and C. Guerreri may stay on for longer than originally allowed if requested. ○ C. Guerreri will continue to be our Technical Liaison through December 2015. • Playground Team <ul style="list-style-type: none"> ○ Run for the Playground was discussed by K. Zimmermann and M. Ferron. Revenue \$3,125, great event with 122 runners in 5K, fewer than anticipated in kids’ races. ○ Community Build planned for October 10-12. Playground Committee is drafting a questionnaire and sign up form to collect information from volunteers. ○ Need to plan food service and children’s 	<p><i>M. Ferron will put together materials for open houses to publicize website and solicit volunteers for the playground build</i></p>

	<p>activities, which Kelly Zimmerman will lead.</p> <ul style="list-style-type: none"> • Communications plan update <ul style="list-style-type: none"> ○ Signature Brand Factory is close to completing the new MAC website ○ M. Ferron is going to training at SBF week of 8/24 to learn website administration, will pass on to select group of MAC members if they are interested ○ A “notice” announcing the website should go out on the 1st day of public school ○ J. Frost added blog by Judy Stoughton ○ Publicity: playground email list; bookmarks & magnets ○ K. Zimmerman discussed kids’ blog idea, recruiting kids to write a short piece on events that take place in town 	<p><i>M. Ferron will price out magnets and bookmarks; send email to playground list; draft press release, and talk to someone at WRTD about putting a flyer on the busses; S.Delia to ensure news gets into the Mansfield Minute; M. Ferron will create flyer for website to go out to centers; J. Frost will post update on MAC Facebook page</i></p>
New Business	<p>Strategies for MAC structure</p> <ul style="list-style-type: none"> • Discussion on recruiting members to attend consistently • Need to recruit a chair, discuss at next full meeting • With the exception of Successful Learners meeting as School Readiness Council it may not make sense to break into teams at each meeting; especially if attendance is low. • J. Frost starting new position at March of Dimes in Glastonbury; do we need a new chair of Health Committee? • MAC should look into creating connections with grad school/international community in town. Perhaps through Graduate Assistants union? • MAC should reach out to low income, perhaps through § 8 housing <p>Upcoming Activities</p> <ul style="list-style-type: none"> • Early Childhood Fair in conjunction with Week of Young Child in April; K. Zimmerman will plan activities • November meeting - invite Office of Early Childhood for a Public Forum on the agency’s strategic plan? 	<p><i>M. Ferron to call MAC members and encourage them to come and be a part of new vision</i></p> <p><i>M. Ferron & S. Delia to look at bylaws to see if immediate appointment of new Health Chair is needed</i></p> <p><i>M. Ferron will talk to town staff regarding housing connections</i></p> <p><i>Discuss whether Nov. meeting should include OEC forum at next MAC meeting</i></p>

	September meeting agenda <ul style="list-style-type: none"> • Funding update and sustainability planning • Membership and Chair recruitment • Direction of MAC • Funding Opportunities 	
Adjournment	<p>Meeting adjourned at 11:25am</p> <p>Next MAC meeting:</p> <p style="text-align: center;">Wednesday, September 2, 2015 5:00pm – 5:30pm Arrival and Dinner 5:30pm – 7:30pm MAC Meeting</p> <p>Next MAC Executive Council meeting:</p> <p style="text-align: center;">Thursday, September 10, 2015 10:00-11:30 am Conference Room B, Town Hall</p>	

Agenda topics: Please send to Maggie Ferron at FerronMB@mansfieldct.org

All Mansfield Children ages birth through 8 years old are healthy, successful learners and their families are connected to the community.